

***FOR IMMEDIATE RELEASE***

**FROM HIGH-ENERGY TO MELANCHOLIC,**

**DES ROCS TAKES A DARKER ROAD**

**WITH NEW SINGLE/VIDEO, “**[**I KNOW**](https://www.youtube.com/watch?v=jU8vGxFicoU&feature=youtu.be)**”**

NEW YORK, NY - (Friday, July 24, 2020) — Following the recent jubilant and electrifying live performance video of “[Wayne](https://www.youtube.com/watch?v=dRqWOtfzrbQ),” today, New York rocker Des Rocs unveils a contrasting glimpse at another layer of who he is as an artist with the film noir-tinged music video from his new track, “I Know.”  The eerie and cinematically clever clip can be viewed [HERE](https://www.youtube.com/watch?v=jU8vGxFicoU&feature=youtu.be).

Said Des Rocs, “‘I Know’  is meant for anyone struggling with who they are and who they want to be.  I want people to know that they’re not alone in whatever darkness they face.”

**ABOUT DES ROCS:**

DES ROCS is a 4th generation New Yorker who toured the world as a classical violinist in high school; loves Jack Kerouac, Chopin, and biographies of American Presidents; holds a law degree; walks or bikes 10 miles a day, every day; counts Elvis, Talking Heads and Queen among his major inspirations; donates time to dog rescue organizations; thinks he was born in the wrong time and should have lived in the 50s, 60s and 70s; in another life would be a New York City walking tour guide; spends up to four hours a day interacting with fans on his socials; a favorite author is popular historian and two-time Pulitzer Prize winner David McCullough; and Des Rocs is a person who has a completely new vision of rock’n’roll.

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