***FOR IMMEDIATE RELEASE***

**DIRTY HONEY MAKES A SINGLE TAKE COUNT**

**WITH NEW MUSIC VIDEO, “ANOTHER LAST TIME”**

***Watch The Video* HERE**

**LOS ANGELES, CA – Friday, February 25, 2022**-- Today, Dirty Honey releases a brand new music video, “Another Last Time,” a real-time, meticulously crafted escapade that immerses the viewer into the action from the first frame to the last, unfolding as one continuous, five-minute take.  Four separate but intertwining storylines take place simultaneously at a no-frills, budget motel someplace out in the California desert - a married cop and his mistress, a cheating gambler, two girls’ shared thrill of committing robbery, and a drug-scoring addict.   You can check out the video HERE.

With the band’s previous music videos having been primarily performance-based, Dirty Honey’s Marc LaBelle and APLUSFILMZ’ director Scott Fleishman (Dirty Honey’s “Rollin’ 7s,” “California Dreamin’,” and “The Wire” videos) wanted to do something completely different for this video.  Said LaBelle, “The song’s lyrics tell the story of a toxic relationship you can’t seem to get out of, and you keep going back for more.  But it’s as much a song about any addiction or compulsion, anything you just can’t kick – drugs, money, danger, whatever.  Shooting the video the way we did presented a real challenge, but I think that when you take on doing something special like this and you succeed, you come out with something really great.  And I think we did.”

Fleishman adds that shooting this video was no small feat.  “This was an ambitious technical undertaking, especially as in this video, the camera was as much a performer as a recorder.  Also, we used an anamorphic lens that captures an extremely wide viewpoint and really puts the viewer *in the room*.  Every sequence was planned and timed out to the second and rehearsed multiple times.  Everything had to be in synch, the actors’ performances, the camera movements, particularly when the camera emerged from one of the motel rooms to find Marc on the walkway singing the song’s lyrics.   It took us about 12 hours to shoot this video, and we probably did a total of 40 or so takes to get it all right.”

The “Another Last Time” video features Derek Phillips - Billy Riggins from the NBC-TV series “Friday Nights Lights” - TikTok influencers Elizabeth Marochok and Emma Jade, and actress Christiana Lucas from Arnold Schwarzenegger’s “The Last Stand.”

Dirty Honey just launched the Young Guns tour, the 34-city, co-headline trek with Mammoth WVH, with both bands firmly intent on proving that rock’n’roll is very much alive and well.  Upcoming tour dates and ticket purchasing information can be accessed [HERE](https://www.dirtyhoney.com/tour-dates).

**“Another Last Time” Credits:**

Directed by Scott Fleishman

Executive Produced by Marc LaBelle

Produced by Nick Hayes, Fredo Tovar & Edwin Tovar

Asst. Producer •  Carlos Gonzalez & Owen Cox

Cinematography by SEVENEIGHT

Steadicam • Andreas Raygoza

1st Ac • Amir Rose Aminfu

Gaffer • Sebastian Kolderup

Key Grip • Sultan Mars

Swing G&E • Zed Friedman

Swing G&E • Liam Shore

Art Director • Red Ortiz

Casting Director • Masha Ko

Edited by Scott Fleishman

VFX by Teddy Walter

Shot on location at Four Aces Movie Ranch in Palmdale, CA